



**For Immediate Release**

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## **Yvonne Odette Appointed Director of Business Development at Palmetto General Hospital**

**HIALEAH, Fla. (Dec. 21, 2011)** –Palmetto General Hospital is proud to announce the appointment of Yvonne Odette as the hospital’s new director of business development. Odette is a seasoned health care administrator with over 24 years of sales, physician relations and business development experience in the local south Florida health care industry.

“We welcome Yvonne Odette to Palmetto General Hospital and look forward to her contributions in supporting our executive leadership team with growth strategies and implementing successful business development initiatives,” said Ana Mederos, chief executive officer.

As Director of Business Development, Yvonne will provide leadership for the development of the hospital's business strategy and be responsible for directing and managing the planning, development and execution of strategic and comprehensive hospital initiatives and business development plans that support Palmetto General Hospital’s growth into the future.

Prior to her position at Palmetto General Hospital, Yvonne was the director of business development for another large hospital system in south Florida for 14 years. Yvonne attended Miami Dade College and the University of Phoenix.

### **About Palmetto General Hospital:**

Palmetto General Hospital, part of Tenet's Miami-Dade/Broward Health Network, is a 360-bed acute-care hospital located at 2001 West 68th Street in Hialeah, Florida. The hospital has served the medical and health care needs of Northwest Miami-Dade and Southwest Broward counties for 40 years.

Palmetto General Hospital offers a broad range of services, including adult and pediatric emergency rooms, maternity, mental health, cancer center, hyperbaric, wound care, and sleep disorders center, a cardiac program that includes both medical and surgical services, a bariatric program that has been designated a Center of Excellence by the American Society for Bariatric Surgery and a Breast Imaging Center of Excellence as designated by the American College of Radiology. Palmetto General Hospital is fully accredited by The Joint Commission, the nation's oldest and largest hospital accreditation agency.

For its Bariatric Surgery Program, Palmetto General Hospital is the Best-Rated Hospital in Miami-Dade County and has also ranked second in Florida for 2010/2011 and among the Top 5% in the Nation for Bariatric Surgery for three consecutive years in a row by HealthGrades, the nation's leading health care quality ratings company. In addition, Palmetto General Hospital has received a 5-star rating for valve replacement surgery and stroke care for 2011 by HealthGrades, and was recently named the number one hospital in Florida and one of the top hospitals nationwide for cardiac surgery by HealthGrades.

In addition, the hospital received the 2010 American Heart Association Get With the Guidelines (GWTG) Gold Performance Achievement Award, and in 2009, the American Heart Association/American Stroke Association choose the "America's Best Hospitals" issue (July 2009) in the US News and World Report to recognize the Palmetto General Hospital for Achievements in Get With The Guidelines Programs.

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