

August 5, 2011

## PALMETTO GENERAL HOSPITAL

### *Oscar Vicente* CFO

Since 2005, Oscar Vicente has been keeping Palmetto General Hospital in balance. As chief financial officer, Vicente has been responsible for overseeing senior management functions, including financial planning, strategic planning, budgeting and reporting. Under Vicente's leadership, the 360-bed hospital has successfully developed and expanded many key service lines, including comprehensive open heart, vascular/stroke, diabetes education and adult/pediatric rehabilitation programs.

Vicente has a very successful track record as a financial administrator. Prior to his position at Palmetto General Hospital, he was vice president of finance, chief financial officer and ethics and compliance officer with Westside Regional Medical Center. Prior to this position, Vicente was vice president of finance, chief financial officer and chief operating officer with the Miami Heart Institute in Miami Beach. Before his career in healthcare, Vicente served as a manager with Ernst & Young. Vicente is licensed as a Certified Public Accountant. He obtained his degrees in finance and accounting from Florida State University.



### *Gina Diaz* COO

For chief operating officer Gina Diaz, operating a 360-bed major medical center is all in a day's work. Diaz has held her position as chief operating officer of Palmetto General Hospital since 2009 and successfully managed and overseen the development of several key service lines including the Heart Institute at Palmetto General Hospital and the hospital's stroke program, which recently gained certification as a Primary Stroke Center.

Prior to her current position, Diaz served as the chief operating officer with University of Miami Hospital, where she championed the completion of several floor renovations, the installation of a new cardiac hybrid lab and two EPS labs in the cardiac catheterization lab, and the Sports Medicine Clinic. Diaz earned her bachelor of science from Florida Atlantic University, where she also earned her Master's degree in Public Health. She also holds a master's in business administration from Barry University.

